## Urban Overview

August 2022

## CIRCLE (K)

## Our Brands

ingo

## Couche-Tard

Couche-Tard is our flagship brand in the province of Québec, Canada, where it all started for our company more than 40 years ago. Today, Couche-Tard enjoys considerable brand recognition in the province, delivering the convenience products our customers are looking for, in addition to fuel and car wash services, in approximately 650 locations.

## Circle K

Circle K has been our global brand since 2015. First established in Texas in 1951, Circle K was acquired by Alimentation Couche-Tard in 2003. Now present in more than 26 countries and territories, Circle K has become one of the most widely recognized convenience store brands, known worldwide for quality products and great customer service.

## Ingo

Ingo is in a network in Sweden and Denmark of more than 440 automated fuel sites.

## Alimentation Couche-Tard

## Who We Are...

Alimentation Couche-Tard is a global leader in the convenience sector, operating the brands Couche-Tard, Circle K and Ingo. We strive to meet the demands and needs of people on the go and to make it easy for our customers. To that end, we offer fast and friendly service, providing convenience products, including food and hot and cold beverages, and mobility services, including road transportation fuel and charging solutions for electric vehicles.

## Vision:

To become the world's preferred destination for convenience and mobility.

## Mission:

To make our customers' lives a little easier every day.

## Urban Offer "Core Convenience"



Soft Drinks


Salty Snacks

## Urban Offer "Fresh Food Fast"




Fresh Coffee


Breakfast

